



## For Immediate Release

### Contact:

Heidi Davis/Sara Faiola  
Faiola Davis Public Relations  
(213) 933-4959

# New StarCore Newton Applications Boost Mobile Professionals' Access To Information - Anytime, Anywhere

News Release

NEW YORK -- June 28, 1994 -- Apple Computer's StarCore™ group today announced three new software applications for the Newton® MessagePad™ designed to provide mobile business professionals with anytime, anywhere access to desktop computer data, information and personal improvement tools.

The new software applications, slated for release in July 1994, are specifically designed to take full advantage of the benefits of the Newton MessagePad -- mobility, communications and easy access to information whether in a meeting down the hall or on the road. With this announcement, StarCore plans to have in-store almost 40 Newton applications by the end of July.

"We're looking at how mobile business professionals work and then designing Newton applications to fit their needs," Ken Wirt, director of marketing, Apple's Personal Interactive Electronics Division, said. "Newton owners want applications that help ease the communications, connectivity and information accessibility problems they face when they're away from their offices. StarCore applications solve those problems."

Planned upcoming Newton applications from StarCore in July include:

**TapWorks•** -- is the first four-in-one business productivity tool for the Newton, integrating powerful spreadsheet capabilities with more than 100 built-in functions; dynamic business charts/graphs; advanced page layout tools that allow users to view, fax, print and beam 8 1/2 X 11 inch pages; and fast and accurate text processing in a variety of fonts, sizes and styles. Estimated retail price is US\$119.

**FormPad•** -- allows mobile professionals to create custom forms on their Macintosh® or Windows PC and then download them into their Newton to take on the road with them. For instance, mobile salespeople can use their Newtons with FormPad to take orders, then fax or print that information back to the office for fulfillment. Estimated retail price is US\$119.

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**Great Meetings\*** -- provides mobile executives with the tools to effectively improve the productivity of any meeting, including preparing agendas, setting time goals, recording notes, scheduling followup, preparing minutes and tracking action items using their Newton. Estimated retail price is US\$69.95.

Headquartered in Cupertino, California, Apple Computer, Inc. develops, manufactures and markets personal computer, server and personal interactive electronic systems for use in business, education, home, science, engineering and government. A recognized pioneer and innovator in the personal computer industry, Apple does business in more than 120 countries across the world.

Apple Computer Inc.'s StarCore group, a part of the Personal Interactive Electronics (PIE) Division, publishes and distributes software on PCMCIA cards and floppy diskettes for devices based on Newton technology.

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Editors' Note: \* = PCMCIA card    • = floppy diskette software requiring Newton Connection Kit

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